

DIRECTOR'S LETTER

Jason Steuber, Appleton Director



The arrival of September marks fall's debut and the final months of 2020. Seasonal changes have always helped people keep track of time. In the spring, clocks spring forward, while in the fall clocks fall back. This year has definitely made me much more aware of time and how I perceive it. Time spent together and time spent apart. After all, time's passage becomes the tapestry of our life's stories sewn together to be remembered and retold. "Artifacts" recounts your Appleton team's accomplishments and community engagements while foretelling when and how our future efforts will unfold and be written.

As you leaf through this fall edition of "Artifacts," your Appleton team invites you to pause and reflect on how each and every one of you counts; your

continued support allows us to serve our diverse communities by delivering art and education in meaningful ways. We are lucky to count you all as friends and family. Be safe and well.

Respectfully,

Jason Steuber







GIVING BACK

Providing Access to the Arts

During this time of temporary closure, our education team focused on providing meaningful access to the arts for our community's youth. While they continued to create fun, instructional art-project videos in the "Teaching Tuesday" series, we wanted to remove the barrier of children not having art supplies to participate. With this goal in mind, free art kits were assembled that included a watercolor set, construction paper pad, glue, glue stick, pencil, pencil sharpener, ruler, string, craft stick, crayons, scissors and more.

Initially, 500 art kits were planned, but a generous grant from Art Bridges Foundation allowed us to create 2,000. Several anonymous donors provided funds for an additional 1,000, bringing the total to 3,000 art kits for our communities!

In July and August, we hosted art kit distribution events at the Appleton, CF Ocala Campus and CF Hampton Center. Art kits were also distributed to students of seven public schools: Belleview Elementary, East Marion Elementary, Lecanto High School, Legacy Elementary, Marion Oaks Elementary, Reddick-Collier Elementary and Romeo Elementary.

Community partners received art kits as well, including Arnette House, Brother's Keeper, Boys and Girls Club of Marion County, Kimberly's Center, Ocala Domestic Violence Center, PACE Center for Girls, The Pearl Project and SoZo Kids.

Thank you to Hiers-Baxley Funeral Services for generously printing 500 art kit information inserts. If you would like to support our programs for children, please contact Hollis Mutch, mutchh@CF.edu.

To check out the ever-growing "Teaching Tuesday" art-project video series, visit AppletonMuseum.org, our YouTube Channel or Facebook page.

Art Bridges





Top to bottom: Jabari from SoZo Kids, Ocala National Forest; Jason Steuber, Appleton Director, distributes art kits at the Appleton; and on the CF Ocala Campus, Jason Steuber, Appleton Director; Dr. Jillian Ramsammy, Vice President of Institutional Effectiveness and College Relations; and Dr. James Henningsen, CF President.



CURATORIAL NEWS

A Fresh Start For Fall

The Curatorial Team has been busy this summer reinstalling the permanent collection with a fresh, new look. All of the galleries have been repainted and reconfigured, which allows a focus on individual artworks. Additionally, most pieces have extended object labels with interesting information about the artworks, artists, and their techniques that we are excited to share with you once we open.

While many favorites such as Bouguereau's "Young Shepherdess" are still on view, Clayton Pond's "Leisure Time Obsessions" serigraphs depicting adventurous pursuits such as motocross and drag racing are sure to wow you with their vibrant colors and technical mastery. Our Asian galleries have also been redesigned, and many beautiful artworks you haven't seen in a while are now back on view.

More works from the collection have been added to our Florida galleries in an exhibition titled "Visions of Florida: Perspectives on the Sunshine State," including diverse media by artists that live and work in the 27th state. From the elegant photography of Clyde Butcher to the sophisticated ceramic techniques of Beth Garcia, "Visions of Florida" offers a dynamic and compelling view of the state we call home.

The exhibition "Countenance: Reimagining Portraiture" examines the ancient tradition of portrait-making through a new lens. Utilizing art from the permanent collection, the show includes myriad cultures, time periods and mediums to offer new perspectives on the definition of portraiture.



Clayton Pond (American, b. 1941), "Dirt Bike, Motocross," 1979, serigraph on paper. Gift of CVI Art Management and Art for Education.



Anthony Ackrill (American, b. 1958), "Reaper," 2001, oil on canvas. Appleton Museum of Art purchase with funds provided by the Ina Gotler-Colen and Gladys Shafran Kashdin Endowed Acquisitions Fund for Florida Artists.

THE SPACES BETWEEN: MIXED MEDIA BY CHRISTIAN DURAN

Once the museum reopens you will be able to visit the work of Christian Duran in an exhibition titled "The Spaces Between." A multi-faceted artist living and working in Gainesville, Duran is also a medical professional. In his work, you can see that he subtly incorporates imagery from things such as the human circulatory system into mixed-media compositions. Rather than mapping out his compositions, Duran utilizes intuition and spontaneity to explore the beauty and mystery of the organic world.

Duran creates self-described "theatrical landscapes" that are fashioned by using scraps of former paintings and repurposing them into layered and sanded collage-like shapes. These are further enhanced with charcoal, acrylic paint, ink and oils.

Online Artist Talk Thursday, September 17, 7 p.m.

Join us online with Christian Duran, who will chat with Curator of Exhibitions Patricia Tomlinson about his work and inspirations (see below).



Christian Duran (Cuban-American, b. 1976), "Field Generator," from the "Editing Nature" series, 2015, ink, acrylic, collage on paper, 17.5 x 20 in. On loan from the artist.

Online Artist Talk Every Third Thursday

ARTIST'S OUTLOOK

While our doors are temporarily closed to the public, we continue to serve our members and community by providing online programming that you can experience from anywhere. This fall we are introducing a new series called "Artist's Outlook," which will invite artists for a conversation with you and our Curator of Exhibitions, Patricia Tomlinson. This online series will take place every third Thursday from September-December and is free to attend.

All talks will be hosted on Zoom and can be accessed using your mobile device or desktop computer. If using your phone or other mobile device, search "Zoom" in the app store. If using your desktop, visit www.zoom.us. We recommend getting this set up and becoming familiar with the program before the event. On event day, we suggest logging in to join the event 10 minutes prior to the start time. You don't have to use your camera or speak, but there will be an opportunity to ask the artist questions.

Upcoming Artist Talks

September Christian Duran

17 7 p.m.

October Annelies Dykgraaf

15 7 p.m.

November Clayton Pond

19 7 p.m.

December Mac Stone

17 7 p.m.

The following information can be used to login to each of the four "Artist's Outlook" Zoom events:

Meeting ID: 302 190 0088 | Password: 352352

MID-CENTURY TOURISM ON THE SILVER RIVER: PHOTOGRAPHS BY BRUCE MOZERT



Upon reopening, the Appleton will feature photographs by local legend and underwater-photography pioneer Bruce Mozert (1916-2015). The exhibition will feature photographs of both Silver Springs, Paradise Park, as well as other ephemera, that will highlight Mozert's innovation, creativity and significance to the history of tourism in Marion County.

Mozert was the official photographer for Silver Springs and Paradise Park, where he promoted the allure of the springs to tourists. He is best known for his playful, kitschy photographs of men and women doing everyday things like mowing the lawn, having drinks, and even shaving — all underwater!

After Mozert passed away at 98 years old, Marion County and the College of Central Florida teamed with the state Division of Library and Information Services to purchase his estate, which includes photographs, negatives and photography equipment. Because of this, his local and artistic legacies will live on and continue sparking important conversations about photography, tourism and Florida's rich and varied history.

Did you know?

- Mozert worked in New York City and lived with his sister, Zoë Mozert, a well-known model and pin-up artist.
- While on a photo shoot in Miami, Mozert visited Ocala to meet the cast of one of Johnny Weissmuller's Tarzan movies in Silver Springs — and never left!
- Mozert built his first waterproof camera housing in the 1940s.
- To create bubbles in a champagne flute, he would place dry ice or Alka-Seltzer in the glass.
- To simulate smoke rising from a grill, he used canned condensed milk.
- Most of the women he photographed were employees of Silver Springs. One of his most frequently shot models, Ginger Stanley, was an underwater stunt double for "Creature from the Black Lagoon."



Resources For Educators

BRUCE MOZERT TEACHING POSTER

In combination with our upcoming exhibition of photographs by Bruce Mozert, we have created a comprehensive Teaching Poster for classrooms. This large poster will include information about the artist and his work, corresponding activities and questions to promote visual-thinking strategies.

The poster will be printed in a limited run and available for download from the Appleton's website. If you are a teacher and would like to request a printed copy of the Bruce Mozert Teaching Poster, please contact AppletonMuseum@CF.edu.

EDUCATION NEWS

Our education team has been happily busy the last few months distributing free art supplies to students and the public, as well as making a ton of interesting online content such as the Teaching Tuesday video series, crossword puzzles and more. You can look forward to the continuation of this wonderful programming.

New this fall, the Appleton is partnering with CF Student Life and creating take-home art projects for CF students. The art kits will be a self-contained project with instructions that will combine with a Zoom session and be available to students across Ocala, Citrus and Levy campuses. Similarly, take-home art project kits are being assembled for members.

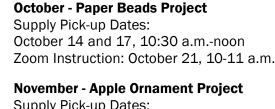
For Appleton Members ART PROJECT KITS

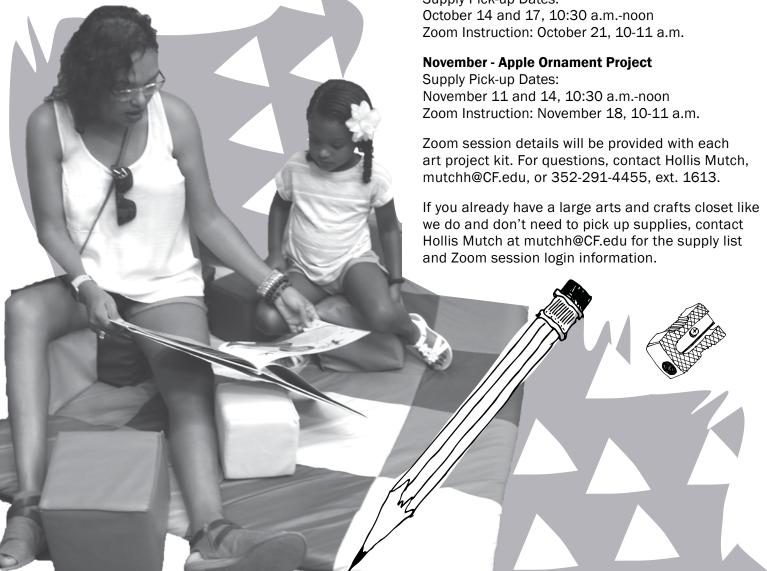
We invite Appleton members to participate in these free, monthly art workshops. We provide all of the supplies with an accompanying how-to instruction sheet. There's no reservation required. Simply check the schedule below for supply pick-up dates. Supplies are picked up from the Appleton and limited to the first 200 participants.

September - Coaster Project

Supply Pick-up Dates:

September 16 and September 18, 10:30 a.m.-noon Zoom Instruction: September 30, 10-11 a.m.







MOBILE PHOTOGRAPHY CONTEST







Our sixth annual "Mobile Photography Contest" was once again a huge success - and a lot of fun! Our contest was held entirely online this year with three winning photos. Two photos were chosen by the public through Facebook "likes," and the third by our guest juror, Dr. Saul Reyes. We received 248 photos by 134 participants, all in response to our prompt, which asked for photos that reflected how everyone found peace and joy during months of isolation. We received so many great responses, from photos that showcased the beauty and wonder of nature, to those that captured precious moments with friends, family and pets. We thank everyone who participated and shared a glimpse into their lives during this unique time.

Danielle Bulman Most Facebook Likes - 817 Votes

Danielle took this photo with a Note 10 in the Great Smoky Mountains. She says, "I call this photo 'Stairway To Tranquility.' I enjoy spending time in nature and capturing its beauty."

Lena Camperlengo Runner-Up – 764 Votes

Lena took this photo from the Rainbow River with an iPhone 11 Pro Max. She says, "I was waist deep in the water and the red of the kayaks against the blue sky and the green of the river just struck me as joy. This is taken at Swampy's in Dunnellon. It was taken at the end of May and this was my first outing after the lockdown. We ate at an outdoor table and enjoyed the sun and the water and just getting out of the house!"

Michele Reyes Juror's Favorite

Michele (who is no relation to our juror) took this photo with a Pixel 4 phone in the Ocala National Forest. She says, "In June I joined friends on an exploratory hike in the Ocala National Forest. As the sun began to set, with nighthawks displaying overhead, we were delighted to discover Scrub Jays, Florida's only endemic bird, along the trail."

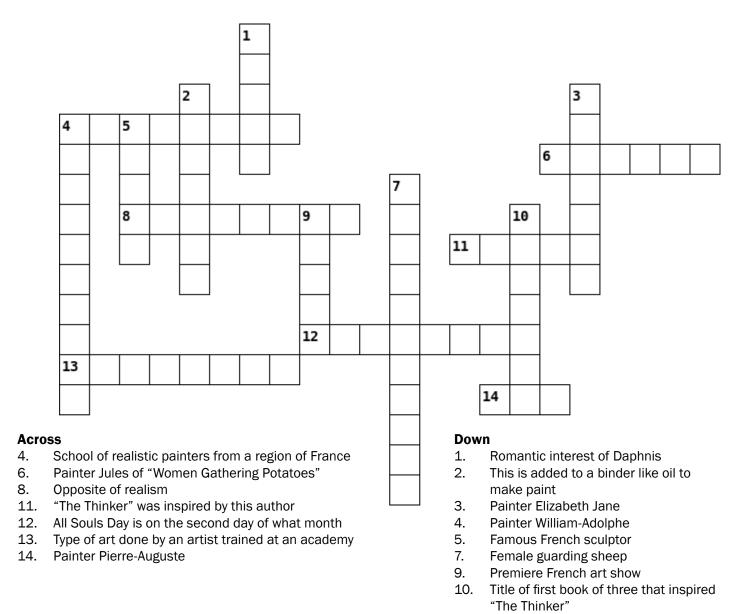


Meet Our Juror, Dr. Saul Reyes

Thank you to Dr. Saul Reves for selecting his favorite mobile photo! Not only is Dr. Saul Reyes the vice president of Student Affairs at the College of Central Florida, he is also a Florida wildlife landscape photographer. He says, "I find joy in discovering and rediscovering Florida's beauty and capturing that beauty in photographs. Within just a few minutes to less than a half day's travel, one can explore the natural beauty of beaches, coastal dunes, mangroves, swamps, springs, wetlands, pine forests, scrubs, hardwood hammocks, rivers, lakes, and marshes."

Part of his new normal during the pandemic has been to take photographs from his backyard while state parks and beaches have been closed. It has been a good reminder that wildlife, beauty, and creativity don't only exist in distant travel destinations but that there is beauty all around, even in your own backyard and neighborhood.

APPLETON 19TH CENTURY ART



Online Activities

FAMILY GAME NIGHTS

Join us online for fun and games for the whole family! Questions will be true/false, multiple choice, and appropriate for all ages. We recommend using two devices to participate. One to log in to the Zoom meeting where the trivia

Upcoming Family Game Nights

September Impressionism Trivia

10 6:30 p.m.

September TV Trivia **24** 7 p.m.

questions will be displayed, and a second device to submit your answers (via the Kahoot! app). You can run Zoom and Kahoot on one device, but it's easier to play with two devices.

To participate, log in to Zoom about 10 minutes prior to the start time. Trivia nights will have the same login information for each event:

Meeting ID: 804 809 1829 | Password: 1844

Online Shopping and Events

THE APPLETON STORE

Did you know that the Appleton Store is now online? Our offerings are limited, but it's a start! We are excited to introduce the Appleton Store Online with weekly savings on merchandise bundles with fun themes for children and adults, branded items, books, puzzles, toys and games for children and so much more. Be on the lookout for exclusive one-day and weekend sales to save big this holiday season. We're also excited to announce Appleton Store @ Home, a virtual shopping experience you don't want to miss.

Appleton members will be emailed a monthly coupon code to save on specific items or entire purchase. Follow us on social media for updates on events and sales, and don't forget to tag us in your photos with the hashtag #appletonstore.



Upcoming Online Sale

September Labor Day Weekend Sale (25% off select merchandise)

September National Scarf Day

27 (40% off select scarfs)

October Arthur I. Appleton's Birthday

14 (free shipping on all orders)

October Fall into Savings 23–26 (25% off select merchandise)

23-20 (25% off select merchandise)

November World Kindness Day

13 (50% off select merchandise)

November Cyber Weekend
27-30 (30% off all online merchandise)

December National Free Shipping Day (free shipping on all orders)

December Last Minute Gift Ideas **18–21** (40% off select items)



Join us for a series of virtual shopping experiences where you'll get to hang out with Griselle "Gigi" Gonzalez, Appleton Store manager, and save big on select jewelry, books, gifts and more. Gigi will share her favorite merchandise with you, but if you have a request to see a specific item, just ask! Gigi will be in the Appleton Store during the event and will be happy to help you find what you're looking for.

Visitor Services staff will be on the phone lines to take your orders. Shipping and pick-up options will be available.

Each event is limited to 50 guests; pre-registration required by visiting Eventbrite.com and searching Appleton Store. Registration details can also be found under each event on our website calendar at AppletonMuseum.org.

September 25, October 23, November 27 and December 18, 6:30 p.m.

Appleton Members-Only Black Friday Event November 27, 2 p.m.

Same format as above; must be a member at the time of registration to attend this online event.

What to Expect When We Reopen

VISITOR SERVICES

We miss you! The Appleton team is taking all steps to ensure a safe, welcoming and inspiring experience for our visitors. While temporarily closed, we hope you've been able to fill your homes with art and creativity through our online programs such as Teaching Tuesdays, Art Minutes, the mobile app, artist talks and more. As we move forward in our plans to welcome you back soon, we ask when you visit to please be prepared for the guidelines we've set in place to keep each other safe.



Please assess your health before visiting the museum. If you feel sick, stay home. Number of visitors will be limited and you may be asked to wait if we are at capacity. Visitors and staff must maintain a six-foot distance when no physical barrier is in place; household groups may remain together. Adults must accompany children at all times. Please limit use of elevators to one guest, or guest group, at a time.

For your safety and the safety of those around you, all visitors ages five and up are required to wear masks over their nose and mouth. Museum staff and volunteers will be wearing masks, too. Plexiglass barriers have been installed at our admissions desk and store. Let's all follow this important CDC guideline to protect ourselves and each other. If you can't wear a mask due to a medical condition, please tell the Visitor Services representative at the admissions desk.

Please wash your hands often, and make good use of the many handsanitizer dispensers that you'll find throughout our public spaces. We are frequently disinfecting common touch points and using enhanced cleaning procedures throughout the facilities.

Upon reopening, there will be a temporary suspension of in-person tours and programs. In the meantime, please access our self-guided tours through our free mobile app, available on Google Play and App Store. We recommend downloading before visiting. Wi-Fi is available throughout the museum but you'll be required to submit your name, email and phone number to acquire a temporary password.

The Appleton Store will be open the same days as the museum. For public safety, we ask customers to not handle products without first using the hand sanitizer provided, to minimize touching products when possible, and to not place personal bags on surface areas. To visit only the Appleton Store and not the galleries, you don't need a ticket but may be required to wait in line to enter.

We are delighted to be readying the museum to reopen. We have all been working hard to prepare for welcoming you back and look forward to saying hello to you again very soon!

THE SCULPTURE WALK

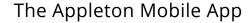
Always Open, Always Free

Now more than ever we encourage you to enjoy the therapeutic benefits of being outdoors and invite you to visit our Sculpture Walk. Stroll the grounds to see our five, large-scale works of public art among other small, ornamental works decorating the building and reflecting pool. Selfies are encouraged! To enhance your visit, download the Appleton mobile app to learn more about two of our outdoor sculptures, "Florada" by John Gamache and "Childhood Memories" by Mike Zeak.

We continue to fundraise for the Sculpture Walk as we enter into the second phase of the project that includes a brick walkway through the grassy terrain on the east side of the museum grounds, connecting several of our sculptures and creating a more accessible pathway for all visitors.

You can help by making a targeted donation in any amount or through the purchase of a commemorative brick (\$100), paver (\$250) or bench (\$5,000). Bricks, pavers and benches can be engraved with a message of your choice and are perfect for a commemorative dedication, showing your appreciation for the arts, or simply as a gift.

To donate or purchase a brick, paver or bench, contact Victoria Billig, billigv@CF.edu, or 352-291-4455, ext. 1294.



ENHANCE YOUR VISIT

Planning to visit the Sculpture Walk? Download our free mobile app to learn more about several of our outdoor sculptures, as well as artwork inside the museum.















Enhancing and Preserving for Generations to Come

At 33 years old, the Appleton's 44 acres and over 100,000 square-feet of buildings were due for review and assessment. Part of our 2017-2022 Strategic Plan was to enhance and maintain the facility, and during our temporary closure the grounds and building have received some extra love and attention. Spring cleanings merged with summer makeovers and continue now with fall updates.

The museum grounds, which we encourage you to visit anytime, have undergone some safety updates for visitors. New parking lot LED lights ensure well-lit evenings while updated security cameras provide important safety oversight of art and guests alike. The damaged auditorium roof was replaced and free Wi-Fi has been added throughout the building. As Florida is the lightning strike capital, we completed the important task of replacing the lightning rods across the museum.

The auditorium interior has new sound booth technology and acoustic ceilings to enhance lectures, films and performances. Galleries have been outfitted with more energy efficient bulbs to save on energy costs while the reinstallation of the permanent art collections really shines against newly painted walls. Refreshed and ready, the galleries are also updated with COVID-19 distancing protocols and are continuously being monitored and disinfected by your Appleton team. Finally, the interior courtyard's glimmering Roman travertine tiles have been sanded and grouted while its wonderful fountain with new copper piping makes a splash as it did in 1987.





4333 E. Silver Springs Blvd. Ocala, FL 34470-5001 352-291-4455 | AppletonMuseum.org











On the cover: Christian Duran, "That Girl Hiding," from the "Editing Nature" series, 2015, ink, acrylic, collage on paper, 22 x 27 in. On loan from the artist.

This issue of "Artifacts" is made possible by the Florida Division of Cultural Affairs.











College of Central Florida offers equal access and opportunity in employment, admissions and educational activities. The college will not discriminate on the basis of race, color, ethnicity, religion, gender, pregnancy, age, marital status, national origin, genetic information, sexual orientation, gender identity, veteran status or disability status in its employment practices or in the admission and treatment of students. Recognizing that sexual harassment constitutes discrimination on the basis of gender and violates this policy statement, the college will not tolerate such conduct. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Equity Officer, Ocala Campus, Ewers Century Center, Room 306A, 3001 S.W. College Road, 352-854-2322, ext. 1437, or smithc@CF.edu.

To Our Members

HANK YOU

Thank you to our members for your ongoing support. As a valued supporter of the Appleton Museum of Art, we plan to extend active memberships the amount of time the museum has been closed to the public.

If your membership is no longer valid or is set to expire soon, we encourage you to rejoin. For those who are not a member and would like to join, we encourage you to do so. In both cases, we will officially begin your membership on the date we reopen but until then, you will still enjoy any members-only programming and benefits that take place.

To upgrade, renew or join, contact Colleen Harper, harperc@CF.edu, or 352-291-4455, ext. 1831.

Director's Circle New, Upgraded and Renewed: April 1–July 31, 2020

Dr. and Mrs. Rangaswamy Asokan Mr. Jimmy Carrell Mr. and Mrs. Stephen Christopherson Fine Arts for Ocala, Inc. Dr. Henry L. Harrell Jr.

Mr. and Mrs. Mac S. Harris Mr. and Mrs. Robert Hilzen Mr. and Mrs. David Keitz Robert and Mary Moore

Ms. Carmen Pascual-Maines and Mr. Don Maines Mr. and Mrs. Andre Remogna Ms. Suzanne Scheraga Robert and Jessica McCune