

DIRECTOR'S LETTER

Jason Steuber, Appleton Director



Happy New Year, everyone!

2022 is cause to celebrate an exceptional 35 years of the Appleton serving communities through the world-class permanent collection and special exhibitions, expansive outreach efforts, diverse educational and studio art programs, as well as ever-growing partnerships. Echoing our Artifacts cover design, we have the blueprints for success.

Concurrent to our anniversary, the Appleton team is finishing a new five-year strategic plan based on your feedback and comments. The strategic plan renews the Appleton's commitment to serve not only Ocala, but all communities across the tricounty CF service area of Marion, Citrus, Levy, and beyond. The plan ensures inclusive and equitable access to the Appleton's encyclopedic collection

of over 24,000 works of art spanning 5,000 years of civilizations the world over. In addition, since the Appleton is accredited by the American Alliance of Museums, we will be formally reviewed in 2022 by a visiting committee to establish reaccreditation. This is a critical mark of distinction and honor in the museum industry, as the peer-review accreditation highlights and validates the important educational, recreational and service-oriented efforts laid out in the Appleton's strategic plan.

Your Appleton team thanks you for your generous support through the years. Please continue to promote the Appleton and its impact on you and our communities. Your word-of-mouth affirmations and memberships are critical to sustaining the museum's noteworthy success stories. Encouraging others to visit, to join as members and even to simply shop in the Appleton Store is so helpful.

I hope you enjoy this edition of Artifacts. You will notice increased in-person studio art classes, free online resources, and other unique events. The exhibition schedule and artist lectures bring the art world to you, whether in the galleries or at home. Also, a quick peek at the bottom of this page reveals a small part of the new and expanded merchandise for sale at your Appleton Store.









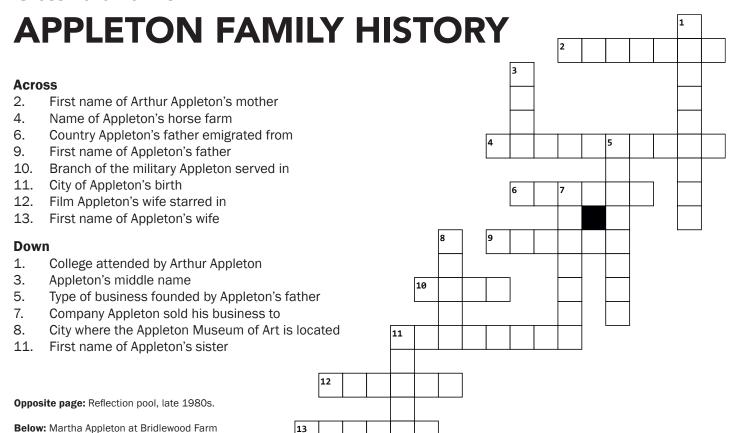
Clockwise from top: From the December 21, 1984, issue of Ocala Star Banner, (from left) Mayor Wayne Rubinas; Chairman of the Board of Trustees Appleton Cultural Center Doug Oswald; Trustee Edith-Marie Appleton; Trustee Arthur I. Appleton and wife, Martha Appleton. Chinese Tang Dynasty Horse on display at museum. Arthur I. Appleton in December 1987.

Below: Appleton construction site, mid 1980s, photo by Jim Jernigan.





Crossword Puzzle





Q&A WITH PHOTOGRAPHER JULIET VAN OTTEREN

Juliet van Otteren's work, on view through April 24 in "Heart of the Horse," seeks more than simple documentation of a dynamic and beautiful subject. We sat down with van Otteren to learn more about her equine photographs.

How did you come up with the idea to photograph these horses?

I had spent over 20 years photographing people, from couples and children to famous writers and thinkers, so when a client phoned me wanting to book a commission to photograph her with her Freesian stallion I was very excited about having a completely different kind of shoot. This also resonated with me as I had started riding horses at 5 years old, as well as breeding them as an adult.

How did you approach or set up the shoot?

First, I met with various horses in different barns in various settings. It wasn't just about how they looked but the kind of rapport I had with them. It was important that the horses were curious and alert.

What were you trying to communicate through your photographs of the horses?

That these animals are sentient beings with a vast range of emotions and feelings, as well as being very sensitive animals. Also, since the horses were loose and never had any bridals or halters on, they were free to move about and express themselves physically and emotionally, however they wanted.

All of the horses pictured in your exhibition appear to have their own distinct identities. Can you tell us more about them?

As with people and most animals, horses can have a very strong identity although it may vary slightly from day to day depending



"Snow Horse," 2006, Kodak endura metallic on aluminum, 30 x 30 in.

on whether they are just standing in a stall or interacting with other horses, their owners, or trainers.

Anything else you'd like to share with our members?

Spending a year and a half in various barns photographing different horses was a great learning experience for me, as I was able to observe them in a very different way from the ground with my camera than I did when I was riding them.

Gallery Tours with the Artist Saturday, January 8, 11 a.m. and 2 p.m.

Join the artist for a tour of "Heart of the Horse." Free for Appleton members and nonmembers as part of Free First Saturday. Following tours, the artist will sign her book, available for purchase in the Appleton Store.



"Croton Splash," 2013, Acrylic on canvas, 18 x 24 in. Gift of the artist.

Award-winning artist Susan Martin's canvasses reveal a world within the everyday — the particular curl of a leaf or how beams of light fall onto overlapping botanical forms. Describing her art, she writes, "My paintings are a celebration of the fantastic variety of shapes, colors, lines and textures to be found in plants and trees. I isolate and focus on a small area, rather than a broader landscape in order to reveal the marvelous details when we allow ourselves to really see."

Martin earned a Bachelor of Fine Arts in Studio Art from the University of Texas at Austin and studied photography and composition under celebrated photographer Russell Lee. Accolades include Second Place in Artists Magazine ACRYLICSWORKS 8 competition, a feature in Best of Acrylic Magazine, and acceptance into the U.S. Department of State Art in Embassies Program. Her work is represented in many private and public collections.

Gallery Tours with the Artist Saturday, March 5, 11 a.m. and 2 p.m.

Join the artist for a tour of "Garden Party." Free for Appleton members and nonmembers as part of Free First Saturday.

January 8-July 31

A STRANGE AND PICTURESQUE COUNTRY: ETCHINGS BY EARL H. REED

After working first as a journalist for the Chicago Tribune and then as a grain broker on the Chicago stock exchange for 20 years Earl Howell Reed retired in 1910 and devoted himself to "The Dunes" in his art and writings. Now known as the Indiana Dunes National Lakeshore, "The Dunes," is over 15,000 acres on the southern tip of Lake Michigan. Reed wrote and illustrated books devoted to the beautiful landscapes, abundant wildlife and the colorful characters who lived there. Because of this, he was instrumental in drawing national attention to the area that aided in the preservation of this important and fragile ecosystem.

Reed was born in 1863 in Geneva, Illinois. Although a largely self-taught artist, he was a founding member and the first president of the Chicago Society of Etchers, wrote a respected manual on etching techniques, and was a member of the Chicago Society of Artists. His work is in the collections of the National Gallery of Art, the Smithsonian American Art Museum, and the Art Institute of Chicago, among others.

"The Beach House," 20th century, Soft ground etching on paper, 11.75×7.75 in. Donated anonymously to the museum.







FOR ADULTS

DRAWING **& PAINTING WORKSHOPS**

These multiday workshops for adults will be held at the Appleton and are open to all skill levels. All materials are included with the registration fee.

Intro to Drawing Saturdays, 10:30 a.m.-noon February 19 and 26

\$70 Appleton Members | \$95 Nonmembers

Horse Silhouette Saturdays, 1-4 p.m. February 19 and 26

Create a horse silhouette with acrylic paint in this beginner-level class. \$70 Appleton Members | \$95 Nonmembers

Fashion Illustration Saturdays, 10:30 a.m.-noon April 23 and 30

\$70 Appleton Members | \$95 Nonmembers

Matisse Saturdays, 1-4 p.m. April 23 and 30

Using acrylic paint, create a work of art inspired by Henri Matisse. \$70 Appleton Members | \$95 Nonmembers

Botanical Drawing Saturdays, 10:30 a.m.-noon May 14 and 21

\$70 Appleton Members | \$95 Nonmembers

Intro to Acrylic Painting Saturdays, 1-4 p.m. May 14 and 21

\$70 Appleton Members | \$95 Nonmembers

Preregistration required via Eventbrite. For more information and registration links, visit AppletonMuseum.org and select "Adults" from the Education menu.

CLAY WORKSHOPS

These six-week sessions offer potters of all skill levels a chance to practice and develop new skills and techniques in either hand building or wheel throwing through fun and functional ceramic projects inspired by your own interests.

Intro to Wheel-Throwing Saturdays, 10 a.m.-12:30 p.m. January 8-February 12

\$210 Appleton Members | \$245 Nonmembers (Includes 25 lbs. of clay, glazes and firing.)

Hand-Building: Beginners and Beyond Saturdays, 10 a.m.-12:30 p.m. April 2-May 14 (no class April 16) \$210 Appleton Members | \$245 Nonmembers (Includes 25 lbs. of clay, glazes and firing.)

APPLETON BOOK CLUB

The Appleton's virtual book club meets on Zoom to discuss works of nonfiction that have been hand selected by Appleton staff. Led by Museum Educator Hollis Mutch, the book club is open to everyone. Take a look at the titles and meeting dates below, read the book at your own pace, and join us online for a thoughtful discussion.

Book Selections and Meetings

"Women Artists of the Harlem Renaissance" March 8 by Amy H. Kirschke

7 p.m. Meeting ID: 925 6773 2676

Passcode: 002375

"Tom and Jack: The Intertwined Lives of Thomas Hart Benton and Jackson Pollock" May 10

by Henry Adams 7 p.m. Meeting ID: 953 1621 1630 **Passcode: 702345**

Preregistration for book club meetings required via Eventbrite. For more information and registration link, visit AppletonMuseum.org and select "Adults" from the Education menu.

EDUCATION PROGRAMS

APPLETEENS

This program is for tweens and teens; all materials are included.

Glass Fusing
Saturday, February 12, 1–3 p.m.
\$30 Appleton Members | \$35 Nonmembers

ART EXPLORATIONS

Art Explorations are six-week classes for ages 7–12. Each session will be unique and students will create different artwork in each. All materials are included.

\$95 Appleton Members | \$115 Nonmembers (per six-week session)

Session 1: Painting and Drawing Wednesdays, January 5–February 9, 3:30–5 p.m. Or Saturdays, January 8–February 12, 10:30 a.m.–noon

Session 2: Painting and Drawing Wednesdays, February 23–March 30, 3:30–5 p.m. Or Saturdays, February 26–April 2, 10:30 a.m.–noon

Preregistration required via Eventbrite. For more information and registration links, visit AppletonMuseum.org and select "Children and Families" from the Education menu.

MUSEUM & ME PRE-K PROGRAM

This multisensory program introduces children ages 2–5 to the Appleton. Each session starts with story time, then a brief visit to the galleries to examine a work of art, followed by a corresponding art-making activity in the Artspace. Children must have at least one adult with them at all times.

Tuesdays, 10:30-11:30 a.m. February 1, March 1, April 5 and May 3

Free for Appleton members and children; included with admission fee for adult nonmembers.

Preregistration required via Eventbrite. Registration opens one week prior to each class date. Spaces fill quickly; limited to the first 15 children registered. For more information and registration links, visit AppletonMuseum.org and select "Children and Families" from the Education menu.



FOR CHILDREN





MAHARAJAH FLAMENCO TRIO

Saturday, February 5, 7 p.m.

We're happy to welcome back our world-famous friends The Maharajah Flamenco Trio, whose sound blends the flavors of Spain, Africa, the Middle East, the Caribbean and more. They have performed nationwide from Gainesville to Harlem, on NPR and on television, and now back at the Appleton. Enjoy two amazing sets with a short intermission, including music from their new album.

Cash bar available. Tickets are \$25 and can be purchased via Eventbrite. For more information and to purchase tickets, visit AppletonMuseum.org and select "Events."

Sponsored by Fine Arts for Ocala and Angie Lewis State Farm.



FREE FIRST SATURDAYS

First Saturday of the Month

Enjoy free admission on the first Saturday of each month! Already get free admission to the museum? We suggest inviting friends and family to see firsthand the expansive world-class permanent collection and special exhibitions, the family friendly art activities in the Artspace, and all of our amazing outdoor spaces. You can support local businesses by enjoying lunch from Big Lee's BBQ food truck, on-site from 11 a.m.-2 p.m.

First Saturdays, 10 a.m.-5 p.m.

January 8, February 5, March 5, April 2 and May 7

Free First Saturdays are made possible by an anonymous donor.

ART OF LIVING

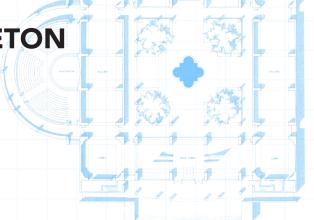
Special Benefits for Appleton Members

ARCHITECTURE OF THE APPLETON

Sunday, March 27, 1 p.m.

Help celebrate our 35th anniversary by joining us for a very special presentation by award-winning architect Dwight E. Holmes, FAIA. Holmes began his career in 1962 and in 1983 was inducted into the AIA College of Fellows. Shortly thereafter, he designed the Appleton Museum of Art in collaboration with Peter Hepner. Learn more behind the history of the beautiful travertine-clad building and what inspired its architectural elegance.

This free talk is open to all Appleton members with a current membership; no reservation required.



JANUARY-APRIL DINING DEALS

Enjoy more as a member this fall by visiting some of our favorite local businesses where you'll receive very special discounts — just for being an Appleton member! We appreciate your support, and to say thank you, we hope you'll benefit from these coupons from our generous friends at Off-Duty Tavern, Buzz & Grind, La Casella Catering and Big Lee's.





Off-Duty Tavern, 1011 NE 14th St, Ocala, 352-499-1089

Free appetizer

with purchase of a main dish offdutytavern.com | Facebook @offdutytavern | Instagram @off_duty_tavern





Buzz & Grind, 309 SE 3rd Ave, Ocala

15% off beverage

EXPIRES APRIL 30, 2022

1 coupon per order (excludes alcoholic beverages), cannot be combined with other offers.

Facebook @BuzzandGrind | Instagram @buzzandgrind



La Casella, 2201 SW College Road #3, Ocala, 352-239-0510



20% off

EXPIRES APRIL 30, 2022

purchase in the La Casella Shoppe

Specialty food items (cheeses, olives, crackers, spreads), homemade soups, dips and individually prepared meals available for pick up.

Facebook @ocalacatering | Instagram @lacasellacatering





Midtown and Maricamp locations only, Ocala

10% Off

EXPIRES APRIL 30, 2022

Excludes catering orders; cannot be combined with other offers or discounts. Facebook @mybigleesbbq | Instagram @mybigleesbbq

Coupon must be presented at the time of purchase.



APPLETON ART SCENE













(Facing Page) (1) Director's Circle members and invited guests enjoy the (This page) Over 1,000 festival goers stopped by the Appleton tent to

opening of "Alphonse Mucha: Master of Art Nouveau" on November 6. (2-5) Artists Andrew Grant and Juliet van Otteren give free tours to the public of their exhibitions "A Breeze Through Fertile Gardens" and "Heart of the Horse," respectively.

decorate a ceramic leaf necklace at FAFO's annual Ocala Arts Festival on October 23-24.





4333 E. Silver Springs Blvd.

Ocala, FL 34470-5001

352-291-4455 | AppletonMuseum.org













Follow Appleton Museum









Front cover: Arthur I. Appleton's initial conception of the museum building.

This issue of Artifacts is made possible by the State of Florida, Department of State, Division of Arts and Culture.

The college will not discriminate on the basis of race, color, ethnicity, religion, gender, pregnancy, age, marital status, national origin, genetic information, sexual orientation, gender identity, veteran status or disability status in its employment practices or in the admission and treatment of students. Recognizing that sexual harasment constitutes discrimination on the basis of gender and violates this policy statement, the college will not tolerate such conduct. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Dr. Mary Ann Begley, Equity Officer, Ocala Campus, Building 3, Room 117H, 3001 S.W. College Road, 352-291-4410, or Equity@cf.edu.

Welcome TO THE DIRECTOR'S CIRCLE



New, Upgraded and Renewed: June 30, 2021-December 1, 2021

Thank you to our Director's Circle members for your support of the Appleton! Your memberships directly support exhibitions, educational programs, and studio art classes. To join, renew, or upgrade your membership at any level, contact Colleen Harper, harperc@cf.edu, or 352-291-4455, ext. 1831. To learn more about membership benefits, visit AppletonMuseum.org.

Fine Arts for Ocala, Inc.

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