

2020-2021

# Annual Report



*The Appleton Museum of Art brings art and people together to inspire, challenge and engage present and future generations through our wide range of collections, exhibitions, programs and educational opportunities.*

## DIRECTOR'S MESSAGE

Over the past year, the Appleton Museum of Art continued its heartfelt dedication to meaningfully bring art and people together. In-person and online efforts celebrated an ever-expanding variety of accessible exhibitions, programs and educational opportunities. The Appleton staff remained resilient and committed to serving our diverse communities inside the museum's galleries and classrooms while simultaneously making sure we were outside the museum's walls alongside our many community partners across CF's tricity service district.

Our dedication to expanding the reach and accessibility of the Appleton in order to share its educational resources in new ways resulted in a free, online video library with

nearly 100 videos that now stands alongside our free award-winning mobile app.

We are very happy to announce that over 200 gifts of art to the permanent collection were added in 2020-2021. We look forward to sharing these works as we celebrate our 35th anniversary in 2022.

We are so grateful to the unwavering participation of Appleton members and donors whose generous gifts empower the museum to extend its reach to broader audiences.

Jason Steuber,  
Director, Appleton Museum of Art



## Exhibitions

"Superintendent's Art Show," Virtual Youth Art Exhibition, Aug. 4-11, 2020

"Appleton Studio Art Showcase," Virtual Art Exhibition, Sept. 7-15, 2020

"Countenance: Reimagining Portraiture," Oct. 15, 2020-Sept. 19, 2021

"The Spaces Between: Mixed Media by Christian Duran," Oct. 15-Dec. 31, 2020

"Mid-Century Tourism on the Silver River: Photographs by Bruce Mozart," Oct. 15-Dec. 31, 2020

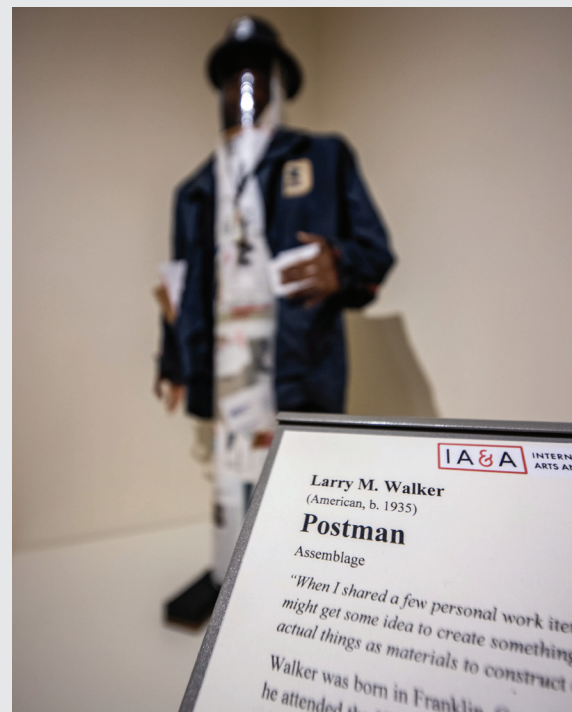
"The Art of Adventure: Serigraphs by Clayton Pond," Oct. 15, 2020-March 28, 2021

"New to the Appleton Collection: Paintings and Prints by James Twitty," Dec. 15, 2020-March 28, 2021

"Luminous Worlds: Paintings by Kristin Herzog," Jan. 9-June 27, 2021

"Elements of Art," Youth Art Exhibition, Jan. 11-Feb. 7, 2021

"License Plate Tag Art," Youth Art Exhibition, Jan. 19-Feb. 15, 2021





# Acquisitions

*Throughout 2020-2021, the Appleton Museum of Art received 272 pieces of artwork in 19 separate donations. Among those, 23 different artists are represented.*

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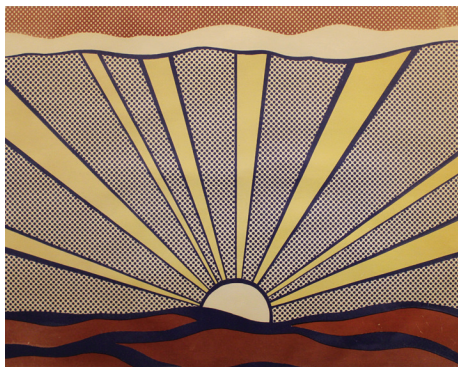
Significant donations were made representing female artists and photography. Of particular note, over 100 photographs were donated from the Anne Noggle Foundation. Noggle (1922-2005) was an American aviator, photographer, curator and professor. In terms of important early, modern and contemporary prints, works were added from John James Audubon (American, 1785-1851), Roy Lichtenstein (American, 1923-1997), Andy Warhol (American, 1928-1987) and Clayton Pond (American, b. 1941).



Anne Noggle (American, 1922-2005), "Myself as a Pilot," 1982, Silver gelatin print, 11 x 14 in. Gift of Anne Noggle Foundation.



Anne Noggle, "Seattle Group: Eve Martine and her Daughter," 1982, Black and white photograph, 14 x 17 in. Gift of Anne Noggle Foundation.



Roy Lichtenstein (American, 1923-1997), "Sunrise," ca. 1965, offset lithograph, 18 3/16 x 24 in.



John James Audubon (American, 1785-1851), "The Florida Blue Jay," 1830, copperplate engraving with hand coloring, 35 1/2 x 28 1/2



"Memories & Inspiration: The Kerry and C. Betty Davis Collection of African American Art," Jan. 30-April 4, 2021

"Superintendent's Art Show," Youth Art Exhibition, March 22-April 25, 2021

"Young in Art," Youth Art Exhibition, March 22-April 25, 2021

"Highlights from the Equine Collection," March 30-July 11, 2021

"Alison Saar: Works from the Permanent Collection," March 30, 2021-Jan. 2, 2022

"Art for the Afterlife: Funerary Objects from the Permanent Collection," Ongoing

"Visions of Florida: Perspectives on the Sunshine State," Ongoing



# Staying Connected

*While the COVID-19 pandemic provided challenges, it also opened up many opportunities for the museum to connect and engage with CF students, expand the way it reaches audiences, and leverage available technology.*

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## ENGAGING STUDENTS

Throughout 2020-2021, the Appleton Museum stayed connected and engaged with CF and K-12 students through a wide variety of activities.

Fall presented many opportunities for the Appleton to partner with CF Student Life. In October, a generous donation of **500** pumpkins from Jared Williams Farms in Micanopy enabled the Appleton to give free pumpkins to CF students, several local schools and nonprofit organizations to carve for the “My Pumpkin and Me” photo contest. The Appleton hosted and co-hosted several student events including virtual bingo and a variety of trivia games.

In 2020-2021, **775** free art project kits were distributed to CF students across all campuses and included projects such as henna, coasters, ornaments, paper beads and felt succulents. Several kits were provided in tandem with an online workshop session.

## VIRTUAL VENTURES

“**Artist’s Outlook**” featured monthly talks by contemporary artists. The live talks were hosted on Zoom and open to the public, who had the opportunity to ask the artist questions. **Ten** events were hosted in 2020-2021.

The “**Art Minutes**” video series continued through 2020-2021. During this time, **41** videos were produced that each highlighted a work of art from the permanent collection, drawing inspiration from the longstanding First Friday Art Fact.

The “**Teaching Tuesday**” video series continued to provide weekly, online art projects for children; **48** videos were presented during this time, all designed around the idea that projects could be done with simple art and craft supplies likely to be found in the home.

Beginning in January 2021, a free virtual adaptation of the popular **Art 101** workshop series for adults was offered. The live Zoom sessions allowed participants to follow along step-by-step with an art



Appleton Education Assistant Deborah Horvath leads an online Art 101 workshop for adults on making paper beads.

instructor on fun two-hour projects. During 2020-2021, **nine** workshops were hosted with **542** participants from our community and around the world.

During summer 2021, an eight-week **Virtual Summer Art Camp** for children was hosted in lieu of the traditional, in-person art camp. Each individual week of camp featured a different theme and included five activities and three live Zoom classes with an art camp instructor. At total of **952** children from around the United States attended the free online camps.

The **Appleton Book Club** presented a monthly opportunity for adults to read a work of nonfiction hand-selected by Appleton staff, and then meet on Zoom to discuss the book. During 2020-2021, the club met **seven** times with a total of **90** participants.

All of these projects, events and meetings were free and open to the public. With the exception of the book club meetings, all of these online resources continue to be free and accessible by visiting [AppletonMuseum.org](http://AppletonMuseum.org) and selecting Online Resources from the Education menu.

## LEVERAGING TECHNOLOGY

In fall 2020, the Appleton’s free mobile app won a Southeastern Museum Conference 2020 Technology Competition Gold Honors Award in the Application category. A generous donation by the late Mary Brent Kraus allowed the museum to develop the app, which highlights the collection.

Since the app’s launch at the beginning of 2020, it has expanded to become a multigenerational interactive space where adults and children can enjoy not only the artwork on the tours but also artmaking videos and online games, such as jigsaw and crossword puzzles that are based on the permanent collection.

In December 2020, the museum launched a new website with fresh design and improved functionality that focuses on the user experience. The site features more imagery that highlights the special exhibitions and permanent collection. New events and education calendars allow visitors to see what’s happening at the museum and filter by event type and month, or by age for classes and workshops.

# Giving Back

*The Appleton worked hard to ensure free access to the arts by providing art activities in the community, art kit giveaways, and regular opportunities to visit the museum with no admission fee.*

Several anonymous donors provided funding for continued distribution of free art supplies. In addition to several hundred bags distributed in 2019-2020, the museum delivered another **2,973** bags to **27** nonprofits, public and private schools, and other organizations that serve children and adults in need. An additional **1,011** adults and children were served at three drive-up events where anyone in the community could pick up art supplies..

Free takeaway art activities were provided at **nine** City of Ocala First Friday Art Walks, the annual Summer Camp Expo, Marion County Public Library's annual Polar Express event, and the culminating performance of the Levitt AMP Concert Series. A total of **375** art projects were distributed.

After reopening to the public on Oct. 15, 2020, the museum resumed **Free First Saturdays**. Made possible by an anonymous donor, museum admission fees were waived on the first Saturday of each month. Upon the reopening, free art kits were made available in the lobby and **527** art kits were served to members and visitors of all ages. The museum continued its longstanding partnership with Boys & Girls Clubs



Jamie Gilmore from Kut Different Inc. creates art with children from their mentorship program in a workshop led by artist Charles Eady.

of Marion County. In early 2021 the group visited several times to see the landmark exhibition "Memories & Inspiration: The Kerry and C. Betty Davis Collection of African American Art." Appleton educators led several artmaking workshops during the summer.

Also in summer 2021, award-winning Marion County artist and educator **Charles Eady** led a printmaking workshop with children and mentors in Kut Different Inc., a local nonprofit dedicated to school and community-based support for young males.

## 2020-2021 ADVISORY COUNCIL

*Scott Canel, principal,  
Scott Canel & Associates*

*Diane Carter, Appleton family  
representative*

*Albert Goodman, Appleton family  
representative*

*Kent Guinn, Ocala mayor, ex officio*

*Judy Johnson, retired attorney*

*Mariann McClary, artist*

*Ulli Monroe, business coach*

*Sonya Nasser, attorney, realtor*

*Anthony Ortiz, captain/fire marshal,  
City of Ocala*

*Elodie Perron, restaurateur*

*Susan Peters, retired teacher*

*Linda Potter, Appleton family  
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*Brad Rogers, magazine editor*

*Phil Rosenberg, board member, CF  
Foundation*

*Rich Schleicher, realtor, chair AMA  
Collections Committee*

*Xochitl Smith, media specialist*

### CF Representatives

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Career and Professional Programs*

*Dr. James Henningsen, president*

*Chris Knife, vice president of  
Development, CEO of the CF Foundation*

*Dr. Mark Paugh, vice president,  
Academic Affairs*

*Chuck Prince, vice president,  
Administration and Finance*

*Dr. Jillian Ramsammy, vice president,  
Institutional Effectiveness and College  
Relations*

*Jason Steuber, director, Appleton  
Museum of Art*

